

# Phong “Gus” Luong

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<http://zen-designs.com/resume> or <http://www.linkedin.com/in/gusiffer>

## SUMMARY

- Skillful Web Architect with the ability to develop professional web sites from concept to an online reality.
- Focused on human usability issues while still providing fresh usability concepts.
- Team-oriented player.
- Persuasive communicator with over ten years of experience in:
  - Project Management
  - Site Production
  - Dynamic Web Content
  - Digital Video
  - Open Source CMS
  - Software Dev Cycle
  - Digital Photography
  - Digital Audio
  - Graphic Design
  - Flash ActionScript
  - WordPress Development

## COMPUTER SKILLS

### Languages:

- XHTML
- JavaScript
- XML
- PHP
- ActionScript
- MySQL
- CSS
- Cold Fusion
- SASS

### Software:

- Dreamweaver
- Photoshop
- Flash
- MS Project
- Illustrator
- Versions

### Operating Systems:

- Windows 98/NT/2000/XP
- Linux/\*nix
- Mac

## EXPERIENCE

### Front End Developer III

May 2007- Present

- Provided production support for the listed brands that fall under Williams-Sonoma, inc.:
  - <http://WestElm.com>
  - <http://Williams-Sonoma.com>
  - <http://PBteen.com>
  - <http://PotteryBarn.com>
- Managed multiple projects with inter-dependencies.
- Provided technical social networking recommendations for contest integration with the websites.
- Integrated metrics reporting tools (Coremetrics) to the websites.
- Integrated third-party tools to enhance site functionality.
- Managed contractors with projects and deliverables.
- Provided technical set-up of site conversion tools (Adobe Test & Target).
- Resolved bugs submitted into the bug tracking tool (Jira).
- Worked with the Site Manager to assess project requirements, expectations, and deadlines.
- Was Acting Site Manager for 6 months while management was searching to fill the role.
- Produced internal documentation for coding standards and tools training.
- Created and integrated web pages based on approved wireframes and Photoshop page designs.
- Involved in several website re-designs within each brand.

### Project Manager II (contractor)

April 2006- July 2006

eBay, inc., <http://eBay.com>

- Managed 6+ concurrent projects while recognizing their inter-dependencies.
- Tracked and managed the successful launch of <http://ebay.com.sg> (Singapore eBay).
- Produced an internal playbook of the Web Development team's processes and responsibilities.
- Communicated project status reports, issues, and risks to project stakeholders.

## EDUCATION

### University of Phoenix

2002

Phoenix, Arizona

- B.S., Information Technology